



POLARIS ADVENTURES
SELECT

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Polaris Adventures expands monthly membership program for powersports users

Nevada & Southern Utah to be the next destination for Polaris Adventures Select subscription program

MINNEAPOLIS (Aug. 2, 2021) — Beginning today, [Polaris Adventures](#) has expanded its monthly membership program, [Polaris Adventures Select](#), to Southern Utah and Nevada. With three monthly membership tiers, riders of all types now have the option to take their adventuring to the next level with full access to the entire Polaris family of powersport vehicles.

By signing up for Polaris Adventures Select, riders receive monthly credits that can then be used for vehicle access including ATVs, RZR side-by-sides, Polaris Slingshot and Indian Motorcycle. Whether individuals prefer the unit to be delivered straight to their home, picked up at a certified warehouse or accessed through participating Polaris Adventures Outfitters* across the U.S., accessibility is top-of-mind in this program. Instead of managing vehicle maintenance, coordinating storage and committing to vehicle ownership, riders can spend more time hitting the trails and adventuring, leaving their worries of logistics behind.

“We are excited to build upon the success of our Polaris Adventures Select pilot program in Phoenix and introduce the offering to outdoor enthusiasts in Southern Utah and Nevada for the first time,” said Vic Koelsch, Polaris chief digital officer. “This program greatly enhances accessibility for those looking to try powersports or those who love to ride but have barriers to traditional ownership.”

Full program features include:

- **Unimaginable access** with the newest Polaris vehicles.
- **On-point delivery** within 45 minutes of Certified Outfitter [Vegas Off Road Tours](#) (21016 S. Las Vegas Blvd., Jean, Nev. 89109) or 45 minutes of Premium Certified Outfitter [Mad Moose Rentals](#) (5665 West Clubhouse Dr., Hurricane, Utah 84737).
- **Simple set-up and reservations** to easily select vehicle, date and location.
- **Worry-free fun** without needing to fuel up, clean up, maintain or store.
- **Powerful community** to tap into and share rides, views and reviews.

To accommodate riders of all kinds, Polaris Adventures Select offers three membership levels. The Base membership is \$149 per month and includes four credits per month for a 12-month term. The Plus membership is \$399 per month and includes 12 credits per month for a 12-month term. The most robust membership, the Ultimate, includes 30 credits per month for a six-month term and is priced at \$799 per month.

Interested riders can reserve their membership starting Aug. 2, 2021, in Nevada, Southern Utah or Arizona by visiting poladv.com/select.

About Polaris Adventures: Polaris Adventures brings together a select network of Outfitters to provide premium ride and drive experiences at epic destinations nationwide. Creating safe, memorable, year-round adventures for all skill levels, Polaris Adventures offers worry-free half and full-day options for couples, families and adventure groups in state-of-the-art Polaris vehicles. Visit adventures.polaris.com to learn more.

*NOTE: Polaris Adventures recommends adhering to the guidance of the Centers for Disease Control and Prevention as well as local government before embarking on an adventure. Some Outfitter locations may be temporarily closed due to COVID-19. Utilize the Outfitter contact information listed on the website to verify operation and availability details.

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