

PRESS RELEASE

For Immediate Release



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Polaris Adventures is ready to “Keep on Adventuring”

As travel and social restrictions lift, program Outfitters begin to open their doors

MINNEAPOLIS (June 11, 2020) — Even in a world of restrictions, delays and cancellations, adventure remains. After months of no travel, no restaurants, no extended family or friends, select Polaris Adventures locations* are now ready to safely and responsibly welcome customers back to the great outdoors. As restrictions begin to lift, Polaris Adventures is encouraging people to Keep on Adventuring by embracing new experiences close to home.

To support the re-opening of local businesses and provide a helpful guide to discover restaurants, lodging and activities nearby, Polaris Adventures has created an online listing of Things to do Locally utilizing their expansive network of Outfitters across the U.S. This curated collection of businesses and experiences helps bring adventures to life through a searchable database.

“Our Outfitters are the heartbeat of their communities as well as our program,” Gray Rentz said, Polaris Adventures director. “It is our goal to support them through this pandemic and, for those that are ready to ‘Keep on Adventuring’, we are ready and excited to welcome you back!”

Known as the first-ever network of ride and drive experiences, Polaris Adventures brings together the best rental locations to provide safe, memorable, year-round adventures in state-of-the-art Polaris® vehicles. In light of COVID-19, Outfitters are taking extra precautions to protect the health and safety of customers, employees and local communities. To encourage a contactless experience and follow safe practices, Outfitters** are offering customers the following considerations:

- Online reservation and payment option in advance
- Online rental agreement and waiver completion in advance or utilization of the customer’s device upon arrival
- Employee-only check in and check out process (limited/no customer contact required)
- Sanitized vehicle and equipment

For more information about the Polaris Adventures program, visit Adventures.Polaris.com.

About Polaris Adventures: Polaris Adventures brings together a select network of Outfitters to provide premium ride and drive experiences at epic destinations nationwide. Creating safe, memorable, year-round adventures for all skill levels, Polaris Adventures offers worry free half and full-day options for couples, families and adventure groups in state-of-the-art Polaris vehicles. Visit Adventures.Polaris.com to learn more.

About Polaris Inc.:

As the global leader in Powersports, Polaris Inc. (NYSE: PII) pioneers product breakthroughs and enriching experiences and services that have invited people to discover the joy of being outdoors since our founding in 1954. With annual 2018 sales of \$6.1 billion, Polaris' high-quality product line-up includes the Polaris RANGER®, RZR® and Polaris GENERAL™ side-by-side off-road vehicles; Sportsman® all-terrain off-road vehicles; Indian Motorcycle® mid-size and heavyweight motorcycles; Slingshot® moto-roadsters; snowmobiles; and deck, cruiser and pontoon boats, including industry-leading Bennington pontoons. Polaris enhances the riding experience with parts, garments, and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris' presence in adjacent markets includes military and commercial off-road vehicles, quadricycles, and electric vehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. Visit www.polaris.com for more information.

*NOTE: Polaris Adventures recommends adhering to the guidance of the Centers for Disease Control and Prevention as well as local government before embarking on an adventure. Some Outfitter locations may be temporarily closed due to COVID-19. Utilize the Outfitter contact information listed on the website to verify operation and availability details.

**NOTE: Contactless considerations are up to individual Outfitter's discretion and practices above may not be available at all program locations.

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