

PRESS KIT



Hello, and welcome to the launch of Polaris Adventures!

Over the past two years, we have brought together a national network of premium outdoor destinations that offer unforgettable ride and drive experiences. The program was inspired by the desire to bring greater awareness to powersports and to get more people outdoors through safe, memorable, year-round adventures.

Polaris Adventures allows guests the freedom to explore scenic routes coast to coast. From tall timbered forests, mountain passes, desert pathways, snowy trails and even scenic highways, we offer worry-free half-day and full-day options for couples, families and adventure groups. State-of-the-art Polaris® vehicles come equipped with intuitive navigation and accessories tailored to the local environment. All guests are given vehicle and safety instructions, making the ride approachable for any skill level.

Experience Polaris Adventure offerings here: adventures.polaris.com

Learn more about our nationwide Outfitters here: adventures.polaris.com/our-outfitters

Follow our journey on:

Facebook: [@PolarisAdventures](https://www.facebook.com/PolarisAdventures)

Instagram: [@PolarisAdventures](https://www.instagram.com/PolarisAdventures)

Whether you are a new rider or seasoned driver, Polaris Adventures connects guests with an entirely new opportunity to get out and explore memorable destinations nationwide.

Thanks for stopping by, and please, come ride with us!

See you on the trails,

A handwritten signature in black ink that reads 'Jan Rintamaki'. The signature is fluid and cursive, with the first name 'Jan' being particularly prominent.

Jan Rintamaki
Director
Polaris Adventures