



Polaris Adventures Frequently Asked Questions

What is Polaris Adventures?

Polaris Adventures is a network of premium ride and drive experiences at epic outdoor destinations nationwide.

Where are the Polaris Adventures locations?

Locations are at top ride destinations throughout North America. For a complete listing, please see <http://adventures.polaris.com>

What vehicles are available through Polaris Adventures?

Polaris Adventures is launching with Polaris RZR[®], Slingshot[®] and snowmobiles at more than 20 locations nationwide. See your adventure outfitter for specific model availability.

How are Polaris Adventure locations selected?

Each outfitter is selected based on the quality of experience offered and their fit with the Polaris Adventures program. Outfitters are required to meet and maintain certain qualifications and requirements while running Polaris Adventures processes & systems.

Who do you see as the “typical” customer for Polaris Adventures?

Polaris Adventures caters to customers of all experience levels, focusing on couples, families and adventure groups. Customers do not need previous riding experience in order to participate in a Polaris Adventures excursion.

Do participants need special skills / certifications?

Polaris Adventures can accommodate all skill levels, including novice and expert drivers alike. Part of the Polaris Adventures check-in process is reviewing vehicle operation, providing safety videos and briefings prior to use at each location.

Why is Polaris doing this?

Our company’s vision is to fuel passion of riders and outdoor enthusiasts, not only through our vehicles but through products, services and experiences we create.

People are looking for experiences and adventures more than ever before and Polaris Adventures offers a first-of-its-kind program that provides customers the opportunity to experience riding by providing access to high-quality excursions on Polaris product. The program is also designed to expand the powersports market, creating more powersports customers and advocates longer term.

How does someone become an Outfitter?

The first step is to get in touch with us at <http://adventures.polaris.com/become-an-outfitter/>

For general press inquiries, feel free to reach out to Alicia Beard at alicia.beard@wildrockpr.com